

<Media Release>

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Blumen für die Kunst 2022: First Summer Edition



Picture caption: Visual 2022: Floral interpretation by Rolf Wyttenbach and Stefan Friederich of the work by Ilona Ruegg, Octave (Salto mortale 10), 1987. (Photo: David Aebi, Burgdorf)

Blumen für die Kunst will take place in early summer from 21 to 26 June 2022. The eighth edition starts exactly at the summer solstice and heralds the summer at the Aargauer Kunsthaus. 14 floral interpretations of classical to contemporary works from the collection take up the dialogue between floristry and art. For the first time, the exhibition stages the abundance of summer flowers with their fresh fragrances and colours. Sixteen florists and flower artists from all over Switzerland and two star guests from Barcelona are taking part. In the accompanying programme, plants as communicating creatures and a talk on sustainable flower production in Switzerland will set new thematic priorities. All tickets for the exhibition and the events are available online with time slots, ensuring a visit without queuing.

Keyvisual 2022

The floral composition for the work Octave (Salto mortale 10) by Ilona Ruegg was created by Rolf Wyttenbach and Stefan Friederich. The Zurich master florists are participating in the project Blumen für die Kunst for the third time. The two flower designers were particularly taken with the three-part nature, pixel-like structure and colours of the contemporary work. It shows a trapeze artist in utmost concentration at the very moment before she is about to perform a salto mortale. The florists transferred the design elements of the painting into a hanging installation with pieces of branches from variously coloured woods - a work that is as abstract as it is sensual. The branch pieces used



shimmer in a broad spectrum of colours from turquoise to green to deep red and exude an intense fragrance.

Pre-summer blossoms and fragrances

The rooms of the Aargauer Kunsthaus offer 14 floral interpretations of works from the collection and the current exhibition. Swiss (master) florists from all parts of the country as well as two star guests from Spain are involved. In contrast to the previous spring editions, the colours and scents of pre-summer flowers will dominate the floral compositions.

Talks, workshops and pop-up shop

A rich accompanying programme rounds off the exhibition: Guided tours, each with a representative from art history and floristry, talks, flower workshops for adults and families, a pop-up shop with selected products by Swiss designers and a bistro.

Tickets online and without queuing

The Aargauer Kunsthaus now manages admissions by time slot. The booking of time slots and the purchase of tickets will take place exclusively online, eliminating the need to queue at the box office. Those who value an exclusive visit with a limited number of visitors can book the Special Hour on Tuesday and Sunday from 9 to 10 am. A photo-free period is scheduled for Tuesday and Saturday from 7 to 8 pm. The museum is open daily until 8 pm, except on Sunday (only until 6 pm).

About the FLOWERS TO ARTS association

The exhibition is a joint project of the FLOWERS TO ARTS association and the Aargauer Kunsthaus. Through cultural events, FLOWERS TO ARTS has been promoting the connection between floristry and art since 2014. See www.flower-to-arts.ch, also follow us on Facebook or Instagram.

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Media images

<http://flowers-to-arts.ch/medien/>

Further information

www.aargauerkunsthaus.ch